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Official Programme 5np 1/-



Swindon Town v Orient

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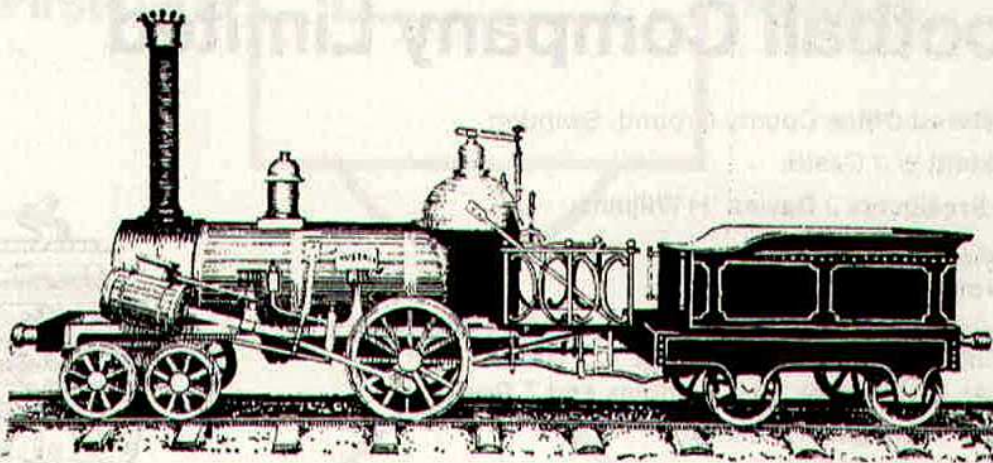


Saturday, 12th December, 1970 – Division II

Swindon Town v Orient

Kick-off 2.30 p.m.

<p>Swindon Town</p> <p>1 Downsborough 2 Thomas 3 Trollope 4 Butler 5 Burrows 6 Harland 7 Porter 8 Gough 9 Horsfield 10 Noble 11 Rogers 12</p> <p>Colours: Red and White</p>	<p>OFFICIALS</p> <p>REFEREE Mr E Jolly Manchester</p> <p>LINESMEN Red Flag: Mr A H Munday Stroud</p> <p>Yellow Flag: Mr T J Hopkins Pontypridd</p>	<p>Orient</p> <p>1 Goddard 2 Jones 3 Ross 4 Bennett 5 Mancini 6 Allen 7 Lazarus 8 Riddick 9 Fairbrother 10 Dyson 11 Brabrook 12 Bullock</p> <p>Colours: White</p>
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MADE IN 1843!

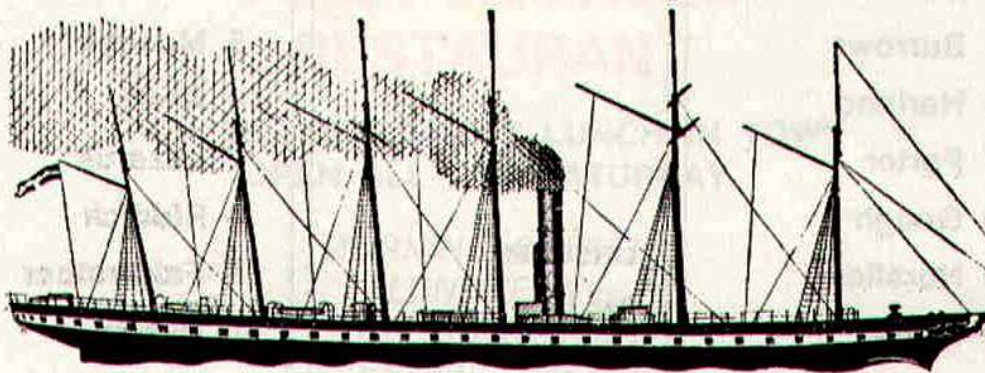
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news & views

So having gained our first away point in the previous game on Oxford's ground, we follow that by a resounding win of 3-0 at Bolton. That surely is championship form. Our last three games have produced five points with six goals scored and none against. It is a long time since two players nominally named as wingers have scored three goals between them in a match. It is good to see newcomer Porter featuring in the goal scoring so soon after becoming a member of the senior team. We now have two home games - today's, followed by a visit from Sheffield United, and then a very difficult away fixture at Cardiff City on Boxing Day.

It will be a fine performance if we can gain five points from our next three games. Ninian Park is quite a happy ground for Swindon (we drew 2-2 last year after being two goals down in the first quarter of an hour), but the home club is challenging strongly for promotion at the present time.

We hope to meet our ex-player, Bobby Woodruff, well in the running for winning the competition for the longest throw by players in the Football League.

This afternoon we welcome the return of old friends - Orient. Many of our supporters will remember them when they entered the League in 1905 as Clapton Orient. In 1946 the name was changed to Leyton Orient and at the start of last season they dropped the "Leyton", and became simply Orient. Throughout their chequered history they have been referred to as "the O's", and sometimes "the Ornaments".

Their career in League football has been one of a hard struggle, chiefly through lack of money. They began by playing at Millfields Road, a ground owned by Clapton Greyhound Authorities. Because of the high rent, in 1928 the Club moved to Lea Bridge Speedway Stadium, but they were soon in trouble as the League considered this stadium not up to the required standard and refused to let further fixtures be played there until the playing pitch was turfed to a given width. So the Club

struggled on and finally in 1937 moved to the present ground at Brisbane Road. After World War II things improved and with the appointment of Mr. Alec Stock as manager, a new image of Orient appeared. Eventually in 1956 they were promoted to Division II. When Alec Stock resigned in 1959, Mr. Johnny Carey took over the post of Manager and on 28th April, 1962, came the highlight of the Club, promotion to Division 1.

Alas, they remained only one season, finishing in bottom place with 21 points and an average home gate of 16,000. Three seasons later in 1966 they were relegated to Division 3, and it was only last season that they regained promotion to Division 2.

Despite all their difficulties Orient are still alive and kicking. They owe much to two men, genial Harry Zussman, for so many years Chairman and a pillar of the Club and known throughout the football world. His place has now been taken by Mr. Arthur Page. The present Manager is Mr. J. Bloomfield, who formerly played for Birmingham and Arsenal.

In previous programmes we have given flashbacks of the corresponding day, fifteen to twenty years ago. Today is 12th December. That day seventeen years ago, 1953, was one of the blackest in the history of Swindon Town F.C. We were defeated in the Second Round of the F.A. Cup by four goals to one by non-League Hastings United. It was a bitter blow to the Club, one which spread much despondency, and one from which it took a long time to recover. Something like four seasons in fact. The team had been struggling to find its form for several weeks, and to help the players the Club spent the week at Eastbourne, but to no avail. One vital factor was that regular first team members Hudson, Bain, Owen and Lambert were injured and sat on the sidelines. But the actual team gave a very laboured display, and was thoroughly beaten by a determined side.

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Supporters club notes

The Supporters' Club Xmas Draw will be made this evening in the Social Club. A full list of the 54 prize winners will be given in next week's Notes. This gives time for winners to collect prizes before leaving for home after the match on the 19th. It would be very much appreciated if all prize winners can collect as soon as possible - or make arrangements for them to be collected. Winning tickets **must** be produced at the time of collection, with written permission for the collector - if other than the winner - for prizes to be released.

Here are the winning **Social Club Tote Numbers** for **Sunday, 29th November**.
Numbers 17:7.

Winning Ticket Nos. 8130:8032:6030:
9645:8613:8539:8439:8055:8446:8958.
The above winners share £40.

Sunday, 6th December.

Numbers 11:21.

7 Winning tickets Nos. 6489, 9750,
1698, 0030, 6232, 9368, 9397.

The above winners share the prize of £40.

PROPOSED ITALIAN VISITS - THE ANGLO-ITALIAN INTER-LEAGUE CLUB COMPETITION

At the Swindon Town F.C. 2nd Annual Dinner on Tuesday, 1st December, our Chairman was able to talk to Mr. Alan Hardaker, the Secretary of the Football League. Mr. Hardaker is a member of the Committee of the Competition, and was able to tell us that Signor Peronace would be visiting the U.K. this week, and that the Competition was ON. He hoped that dates for the matches would be decided shortly, although the actual venue of the matches would not be known until later. He has promised to let us know, as soon as possible, which dates have been selected. No doubt quite a number of supporters saw this information in the Daily Mail, on Thursday, the 3rd December. Our thanks to Mr. John Parsons, the Daily Mail sports writer, who was also at the Dinner and has kindly given us a little advance publicity.

All the 100 supporters who have already got their names down on a provisional booking will get a circular as soon as possible, outlining the plans being made.

It would seem likely that the RIMINI area will be selected as our centre. There is a wide variety of accommodation and plenty of it in May. Also, by the third week in May - an educated guess of the approximate dates - it is quite hot enough in the water for swimming and also out of the water for sunbathing. Rimini is linked to most of the cities with Italian Division 1 clubs by motorways, making travel to and from matches quick and comfortable by coach.

As was stated before, we will try to cope for supporters who want a holiday AND for those who can only manage a day trip by air. Given ample warning by those wishing to go, we should be able to satisfy most people. Next Saturday, we may well have heard from Mr. Hardaker. There will be another provisional booking form in our Notes, so please take advantage of it in good time. Remember, **ONLY** Supporters' Club members with 6 months membership completed by the date of departure, and Season ticket holders for 6 full months may be eligible to comply with Air Transport and other licensing requirements. Immediate family of a member or season ticket holder are also eligible (wife, son or daughter) but there may be an age limit for children, which will be announced in good time, if applicable.

That's it for the day. A welcome awaits any Orient supporters in the Social Club - on production of an Orient Supporters' Social Club Card, provided the Duty Officer thinks there is room to accommodate them. So, visitors, do join us - before or after the match.

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our visitors

Orient



Peter Allen

Born at Hove (Sussex) he first played for the Club as an amateur, and signed professional July 1965. Played 50 times for the Club last season in League and Cup matches.

Ray Goddard

Born Fulham (London). Previously with Fulham as an apprentice professional. Joined Orient in March 1957 and was the regular first team goalkeeper last season, playing 48 games in League and Cup.

Peter Brabrook

Born Greenwich (London). Formerly with Chelsea, being transferred to West Ham in 1962, and signed for Orient from West Ham August 1968. England Under-23 International. 39 appearances in the League and Cup last season.

Michael Bullock

Born Stoke-on-Trent. Formerly with Birmingham City and Oxford United from where he was transferred in October 1968. Played 46 League and Cup games last season and scored 19 goals.

Barry Dyson

Born Oldham. Previously with Bury, Tranmere, Crystal Palace and Watford, being transferred from that team in December 1968. Played 50 first team games last season.

Barrie Fairbrother

Born Harlow. Associated schoolboy before turning professional in December 1968. Scored over 175 goals since joining the Club. Played 37 times for the first team in 1969/70 and scored 13 goals during that season.

Stephen Bowtell

Born in London. Former schoolboy international goalkeeper, and played for England Youth last season. Made two first team appearances 1969/70.

Robert Moss

Born Chigwell. Associate schoolboy until becoming an apprentice in October 1968. Signed professional forms in February 1970.

Michael Jones

Born Berkhamstead. Previously with Fulham and Chelsea. Came to Orient in February 1966, and played as a regular member of the first team since. Made 50 appearances in League and Cup last season.

Mark Lazarus

Born Stepney (London). First signed for the Club in October 1957 as an amateur, then as professional in November 1957. Transferred to Queen's Park Rangers in September 1960, and has since played for Wolverhampton Wanderers, Queen's Park Rangers, Brentford, another spell with Queen's Park Rangers, then to Crystal Palace from where Orient obtained his transfer in November 1969. Played 29 games in League and Cup last season.

Philip Manning

Associated schoolboy since May 1968, signing apprentice professional in May 1967 and full professional in November 1969. Born Hackney (London).

Terry Parmenter

Born Romford. Previously with Fulham, before Orient obtained his transfer in February 1969. Played 12 times for Orient last season.

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our visitors

continued

Terry Mancini

Born London. Club captain. Previously with Watford, and then moved to South Africa. On returning to England signed for Orient in October 1967. Played 42 games in League and Cup last season.

David Harper

Born Peckham (London). Previously with Millwall, Ipswich Town and Swindon, from where Orient obtained his transfer in October 1967. Played 20 games in the first team last season.

Richard Plume

Born Tottenham. Was with Tottenham as an amateur before signing for Millwall as a professional. Joined Orient in May 1969 and played 10 games in the first team last season.

Dennis Rofe

Born Epping. Joined Orient as associate schoolboy in March 1964. Signed apprentice professional September 1965 and full professional February 1968. Played 49 games in League and Cup last season.

Thomas Taylor

Born Hornchurch. Captain of England Youth team last season. Joined Orient as associated schoolboy in 1966, signing apprentice in May 1967 and full professional in October 1968. Played 50 times in League and Cup last season.

Terry Brisley

Born Stepney (London). Joined Orient as associated schoolboy in March 1964. Signed apprentice in July 1966 and full professional in July 1968.

Paul Harris

Born Hackney (London). Associated schoolboy until signing apprentice in June 1969, becoming a full professional in June 1970.

The pennant you see depicted on this page, although in black and white, gives a good idea of the commemorative pennant produced by the Supporters' Club this season. In colour, it is quite attractive. They are on sale now, in the Social Club kiosk, at 5/- each.



Fixture list 1970/71

DIVISION II

August

15	Hull City	(H)	1—1
19	League Cup (1)		
22	Sheffield United	(A)	1—2
29	Sunderland	(H)	2—0

September

1	Watford	(H)	1—1
5	Blackburn Rovers	(A)	0—1
8	League Cup (2) Watford	(H)	4—2
12	Portsmouth	(H)	2—1
19	Carlisle United	(A)	1—2
26	Luton Town	(H)	0—0
29	Millwall	(H)	3—0

October

3	Charlton Athletic	(A)	1—2
6	League Cup (3) Liverpool	(H)	2—0
10	Queen's Park Rangers	(H)	1—0
16	Hull City	(A)	0—2
21	Norwich City	(A)	0—1
24	Middlesbrough	(H)	3—0
28	League Cup (4) Fulham	(A)	0—1
31	Birmingham City	(A)	1—2

November

7	Bristol City	(H)	2—1
14	Leicester City	(A)	1—3
18	League Cup (5)		
21	Oxford United (1)	(A)	0—0
28	Sheffield Wednesday	(H)	3—0

December

5	Bolton Wanderers	(A)	3—0
9	League Cup Semi-Final		
12	Orient (2)	(H)	
16	League Cup Semi-Final		
19	Sheffield United	(H)	
26	Cardiff City	(A)	

1971

January

2	F.A. Cup (3)		
9	Millwall	(A)	
16	Norwich City	(H)	
23	F.A. Cup (4)		
30	Sheffield Wednesday	(A)	

February

6	Bolton Wanderers	(H)	
13	Orient (5)	(A)	
20	Oxford United	(H)	
27	Birmingham City	(H)	
	(League Cup Final)		

March

6	Middlesbrough (6)	(A)	
13	Leicester City	(H)	
20	Bristol City	(A)	
27	Blackburn Rovers (S.F.)	(H)	

April

3	Sunderland	(A)	
9			
10	Cardiff City	(H)	
12	Portsmouth	(A)	
13	Charlton Athletic	(H)	
17	Queen's Park Rangers	(A)	
24	Carlisle United	(H)	
28	Watford	(A)	

May

1	Luton Town	(A)	
8	F.A. Cup Final		

FOOTBALL COMBINATION

August

15	Crystal Palace	(A)	2—3
19	Norwich City	(A)	2—1
22	Bournemouth & B.A.	(H)	3—0
25	Chelsea	(H)	3—0
29	Ipswich Town	(A)	1—1

September

5	Oxford United	(H)	2—5
12	Queen's Park Rangers	(A)	1—3
15	Cardiff City	(H)	2—2
19	Bristol Rovers	(H)	2—2
26	West Ham United	(A)	1—3

October

3	Crystal Palace	(H)	2—1
10	Arsenal	(A)	0—7
14	Fulham	(A)	1—2
17	Queen's Park Rangers	(H)	1—1
20	Swansea City	(H)	0—1
31	Birmingham City	(H)	2—2

November

7	Bristol City	(A)	2—4
14	Leicester City	(H)	2—1
21	Fulham	(H)	1—1
24	Gillingham	(A)	1—0
28	Tottenham Hotspur	(A)	0—5

December

5	Plymouth Argyle	(H)	2—0
19	Bournemouth & B.A.	(A)	
26	Reading	(H)	

1971

January

9	Norwich City	(H)	
16	Chelsea	(A)	
23	Southampton	(A)	
30	Tottenham Hotspur	(H)	

February

6	Plymouth Argyle	(A)	
13	Southampton	(H)	
24	Cardiff City	(A)	
27	Birmingham City	(A)	

March

6	Gillingham	(H)	
13	Leicester City	(A)	
20	Bristol City	(H)	
31	Oxford United	(A)	

April

3	Ipswich Town	(H)	
7	Reading	(A)	
17	Arsenal	(H)	
20	Swansea City	(A)	
24	Bristol Rovers	(A)	

May

1	West Ham United	(H)	
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League table division 2

Football Combination

(up to and including Wednesday, 9th Dec., 1970)

(up to and including Tuesday, 9th Dec., 1970)

	P	W	D	L	Goals		
					F	A	Pts.
Leicester City ...	20	12	5	3	35	17	29
Luton Town ...	20	11	6	3	36	15	28
Hull City ...	20	11	5	4	29	19	27
Cardiff City ...	20	9	7	4	30	18	25
Sheffield United	20	8	9	3	35	24	25
Carlisle United ...	20	8	8	4	32	23	24
Norwich City ...	20	7	9	4	23	19	23
Oxford United ...	20	9	5	6	25	25	23
Sunderland ...	20	9	4	7	28	21	22
Middlesbrough ...	20	8	5	7	30	27	21
Sheffield Wed. ...	21	8	5	8	26	33	21
Swindon Town ...	20	8	4	8	26	19	20
Millwall ...	20	8	4	8	24	21	20
Portsmouth ...	20	6	5	9	29	33	17
Q.P.R. ...	20	6	4	10	30	35	16
Bolton W. ...	21	6	4	11	23	32	16
Watford ...	20	4	8	8	21	32	16
Birmingham City	20	5	5	10	20	28	15
Bristol City ...	20	5	5	10	24	37	15
Orient ...	20	3	9	8	13	29	15
Charlton Athletic	20	3	6	11	20	37	12
Blackburn R. ...	20	3	6	11	16	34	12

	P	W	D	L	Goals		
					F	A	Pts.
Tottenham Hotspur	20	13	5	2	44	10	31
Bristol City ...	18	11	6	1	42	19	28
Swansea City ...	19	10	7	2	33	14	27
Southampton ...	19	12	2	5	26	20	26
Birmingham City	20	8	9	3	33	27	25
Ipswich Town ...	19	9	6	4	34	22	24
Q.P.R. ...	19	9	6	4	34	25	24
Arsenal ...	17	8	6	3	40	17	22
West Ham United	19	10	2	7	36	24	22
Leicester City ...	18	8	4	6	24	15	20
Norwich City ...	20	8	4	8	22	28	20
Swindon Town ...	22	7	6	9	33	45	20
Bournemouth ...	19	8	3	8	25	26	19
Chelsea ...	22	6	6	10	25	37	18
Crystal Palace ...	21	5	7	9	24	27	17
Fulham ...	21	3	10	8	19	33	16
Reading ...	18	6	2	10	31	43	14
Cardiff City ...	17	4	5	8	16	14	13
Bristol Rovers ...	18	4	5	9	28	41	13
Plymouth Argyle	21	3	6	12	22	50	12
Oxford United ...	20	3	3	14	24	45	9
Gillingham ...	19	2	2	15	14	47	6

Key of the board

First Section

- A—Arsenal v Wolverhampton W.
- B—Blackpool v Coventry City
- C—Crystal Palace v Derby County
- D—Everton v Southampton
- E—Leeds United v Ipswich Town
- F—Manchester Utd. v Manchester City
- G—Newcastle United v Huddersfield T.
- H—Nottingham Forest v Chelsea
- I—Stoke City v Burnley
- J—West Bromwich A. v Tottenham H.
- K—West Ham United v Liverpool
- L—Birmingham City v Sheffield Wed.
- M—Blackburn Rovers v Hull City
- N—Bristol City v Norwich City
- O—Cardiff City v Sunderland
- P—Leicester City v Millwall
- Q—Middlesbrough v Bolton W.
- R—Portsmouth v Oxford United
- S—Q.P.R. v Carlisle United
- T—Sheffield United v Charlton Athletic

Second Section

- A—Watford v Luton Town
- B—Aldershot v Bristol Rovers
- C—Brentford v Walsall
- D—Bury v Notts County
- E—Chesterfield v Workington
- F—Colchester v Cambridge United
- G—Darlington v Rochdale
- H—Hereford v Brighton
- I—Lincoln City v Bradford City
- J—Shrewsbury Town v Reading
- K—Southend United v Dagenham
- L—Swansea City v Telford
- M—Boston v York City
- N—Bournemouth v Yeovil Town
- O—Chelmsford v Torquay United
- P—Chester v Crewe Alexandra
- Q—Grantham v Rotherham United
- R—Rhyl v Barnsley
- S—Slough v Barnet
- T—Wigan v Peterborough United

Bolton under pressure . . .

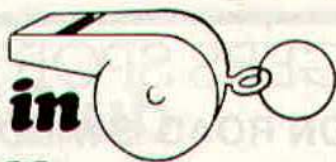


A daring dive by the Bolton 'keeper to take the ball off Peter Noble.

Boswell the Bolton goalkeeper smothers this cross from Tony Gough. Peter Noble and Arthur Horsfield are in close attendance.



the man in the middle



Edward Jolly

Started refereeing in 1949 with the Middleton Youth League progressing through the Blackley Amateur League, the Manchester League and the Lancashire League to the Football League Line in 1959.

One of the more important matches he has officiated in was the Fiorentina v Sunderland match in the Anglo-Italian Tournament.

Mr. Jolly, an insurance agent, is married with two children. He is a referee instructor for the Manchester County F.A.

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Orient Football Club

A team was formed in 1881 by members of a crew of one of the ships of the Orient Line.

In 1905 the Club became professional and later entered the Football League. The ground was then at Millfields Road, Clapton, under the name of Clapton Orient. In 1930 the ground was to be used for Greyhound Racing and so the Club moved to Lea Bridge Road, again in 1938 another move to the present ground at Brisbane Road, Leyton. In 1946 the name of the Club was changed to Leyton Orient then in 1966 it was decided that the Club should be known as Orient.

In 1955/56 the Club gained promotion to the Second Division and in 1961/62 season gained promotion to the First Division only to be relegated the following season. Then in 1965/66 they were again relegated to the Third Division. Last season the Club were champions of the Third Division and so

were promoted to the Second Division. The Chairman of the Club is Mr. Arthur Page who has been a member of the Board for a number of years and succeeded Mr. Harry Zussman as Chairman in 1966.

The Manager of the Club is Mr. J. H. (Jimmy) Bloomfield, who started his career with Hayes as an amateur before turning professional with Brentford, later to play for Arsenal, West Ham United, Birmingham City and Plymouth Argyle, from where the Club obtained his transfer in March 1968, and he was appointed Player/Manager. In 1969 it was agreed that he should be Manager of the Club. During his professional career he played many times for England in Under-23 Internationals. Former Managers of Orient include Neil McBain, Charlie Hewitt, Alex Stock, Benny Fenton, Johnny Carey, Dave Sexton and Dick Graham.



Bolton's attack is foiled by John Trollope, Frank Burrows and Roger Hunt look on.

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Tickets bearing the time in minutes and seconds will be on sale before the game – price **one shilling**
The ticket with the exact time when the **FIRST GOAL** is scored will win

£60

The ticket bearing the time when the **LAST GOAL** is scored will win

£10

The official announcer will be the timekeeper and he will announce the official time of both goals. Should only one goal be scored the winning ticket holder will receive £70. In the event of no goals tickets bearing no score will win £10

A further prize of **£10** will also be given for the ticket bearing the number corresponding to the official attendance at the match
Be sure to get your ticket –
Watch for the
GOLDEN GOAL GIRLS!

In the event that tickets bearing the exact time of goals have not been claimed the prizes will be paid to those bearing the nearest time.

GOLDEN GOAL WINNERS

Sheffield Wednesday (28th Nov.)

1st Goal (£60) actual time paid 5m 3s. Winner – Mr. N. Hammond, 19 Macaulay Square, Calne.

Last Goal (£10) actual time paid 58m 42s. winner – Mr. R. Cameron, Ridgeway, Fernham.

Attendance (£10) – actual 15,412, 16,001 wins. Paid on 16,023 to Mr. A. C. Comley, 4 Emmanuel Close, Greenmeadow Estate, Swindon.

Forthcoming matches

SATURDAY, 19th DECEMBER, 1970

Division II – Kick-off 3 p.m.

Swindon Town v Sheffield United

SATURDAY, 26th DECEMBER, 1970

Football Combination – Kick-off 3 p.m.

Swindon Town v Reading

SATURDAY, 9th JANUARY, 1971

Football Combination – Kick-off 3 p.m.

Swindon Town v Norwich City

Personality Spot ...

Chris Porter



Chris was born in Bridgwater and played for the Club of that town until November 1969 when he signed professional forms for Swindon Town.

Height 5ft 10½in. Weight 11st 8lb.

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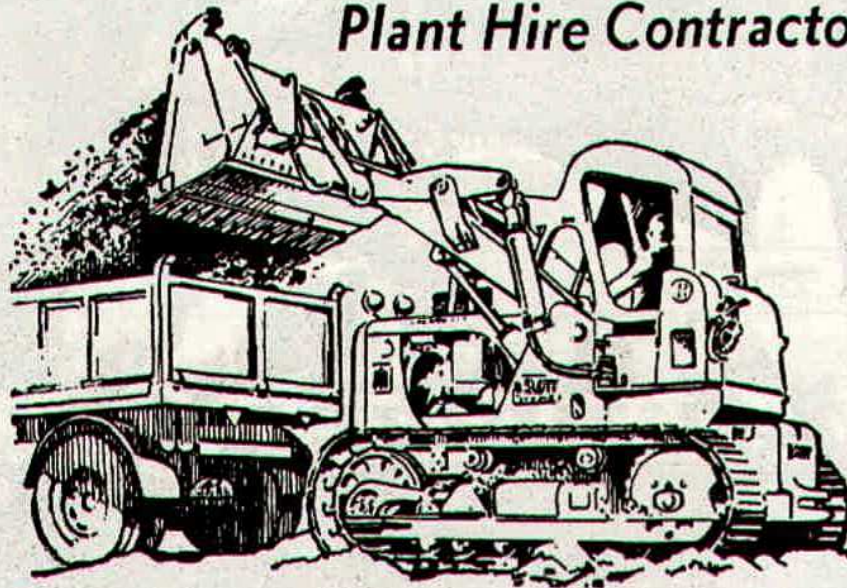
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Leave Malmesbury A434 Gloucester Street then B4040 bear left Bristol Street and travel to Sherston then Acton Turnville, turn right then left and further on turn left A46. At cross roads turn left for "Motorway M4". (29½ miles)

Travel right through on M4 to Severn Bridge following signs "South Wales, Newport M4". Cross Bridge and stay on M4 until intersection "Risca A467". Leave Motorway and onto A48 following signs Cardiff. Travel through St. Mellows, on leaving bear right and continue on to Newport Road, Cardiff. (79 miles)



Route kindly supplied by R.A.C.



Donald Rogers displaying his brilliant ball control at Bolton last Saturday.

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